

Dhanalakshmi Srinivasan Engineering College

Perambalur-621212

The **MSME Innovative Scheme** is an integrated support program implemented by the Government of India under the Ministry of Micro, Small and Medium Enterprises (MoMSME).

This scheme is designed to promote the innovation capabilities of MSMEs, enhance their competitiveness, and support the creation and commercialization of Intellectual Property Rights (IPR).

We are proud to inform that our institution was recognized as an **MSME Host Institute** in the year 2024. Through our Host Institute, a total of **18 ideas** were submitted for the **MSME Idea Hackathon 4.0**. After internal screening, **13 ideas** were recommended to MSME. At the national level, a total of **488 ideas** were recommended across India. Out of these, we are proud to share that **2 ideas from our institution were selected**.

Details are as follows:

1. Sanjay S

- Project Title: Production of aquatic feed using silkworm pupae and rice bran
- Mentor: Dr. D. Karthikeyan, Head of the Department – BME
- Total Government of India (GOI) Assistance: ₹13.5 Lakhs
- Incubatee Share: ₹0

2. Mukeshwaran R

- Project Title: AI-powered IoT-based smart box system for vehicle-to-vehicle (V2V) communication to achieve 100% accident prevention
- Total Government of India (GOI) Assistance: ₹9.35 Lakhs
- Incubatee Share: ₹1.65 Lakhs
- Mentor: Dr. B. Karthiga, IQAC & Final Year Coordinator